

Sponsor, Exhibit or Advertise at the 2011 NEDA Conference in Los Angeles, CA!

Conference Program Advertising

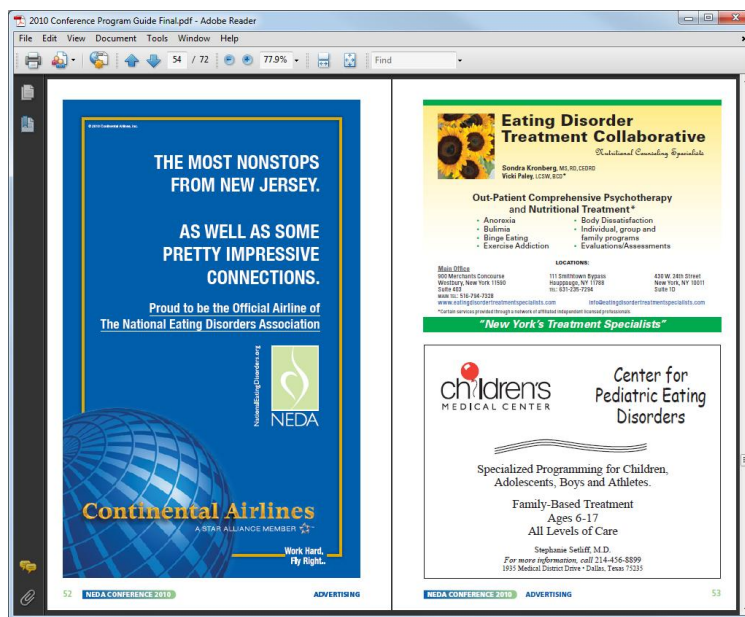
\$1,000 – Full-page, color advertisement
\$500 – Half-page, color advertisement

\$2,500 each – Inside covers (front or back inside cover)
\$5,000 – Back Cover (outside of program)

Deadline: Monday, August 15th 2011 to receive payment and final, press-ready ad copy and graphics.

Ad Specifications:

- Half page is HORIZONTAL ONLY: 4.75" X 3.75" finished size
- Full page is 4.75" X 7.75" finished size
- Full-color or black and white. (All outlines and spot colors must be converted. No bleeds.)
- Must be a high resolution digital file (300dpi or higher).
 - EPS (.eps)
 - JPEG (.jpg)
 - PDF (.pdf)



Take One Table

An unsupervised literature table where a stack of **one** of the following will be placed: brochure, article, survey, or order form (see sizes, prices and restrictions below). Attendees can browse and pickup at their leisure.

- **BROCHURE:** finished size 4 X 9 **\$200**
- **LITERATURE:** 8.5 X 11 item **\$250**

Exhibit Booth

Early Bird Rate: ~~_____~~ **\$1,400** (through June 30)

Standard Rate: ~~\$1,600~~ **DEADLINE: August 15th!**

Final Rate: **\$1,800** (August 16 – September 15 – if available!)

Secure your space now before booths sell out!

An exhibit booth is a 6 foot, skirted table and chair and includes one (1) Exhibitor Registration to staff your booth, providing full access to all educational sessions, scheduled breakfasts, lunches and coffee breaks, as well as all free social events. Other meals and/or events may be available with additional registration and fees. *Your payment must be received by any given deadline to receive that price.*

NEDA Conference Sponsorships

All sponsorships (\$2,500 and above) include the following:

- Listing in the conference program and on the NEDA Conference website
- (1) Exhibit booth (unless otherwise noted)
- (1) Complimentary Registration for exhibit booth staff (providing full access to all conference sessions, scheduled breakfasts, lunches and coffee breaks, and free social events. Other meals and/or events may be available with additional registration and fees.)

Breakfast Sponsor - \$2,500

Listings in conference program, signage at the event, and your logo included in the slide show during the conference opening. Sponsorship includes a half-page, color advertisement in the conference program. Maximum of 8 Sponsors.

Exclusive Water Bottle Sponsor - \$5,000 – DEADLINE AUG. 15

Your name or logo imprinted on a metal water bottle provided in the conference tote bag to all conference participants. Also includes a half-page ad in the conference program.

Exclusive Conference T-Shirt Sponsor - \$7,500 – DEADLINE September 9

Your name and logo imprinted on a commemorative, conference t-shirt provided in the conference tote bag to all conference participants. Sponsorship includes a full-page ad in the conference program.

Exclusive Named Meeting Room - \$7,500

Be the exclusive sponsor of one of the breakout rooms at the conference. This room will be referred to by your company's name throughout the conference. All signage and references to this room will be changed to reflect your sponsorship. Sponsorship includes listings in the conference schedule, your logo on conference signage and signage outside the room, and the opportunity to place your hanging or standing banner in the room during both days of sessions. Sponsorship also includes a full-page ad in the conference program, your logo included in the slide show during the conference opener and one additional complimentary registration (2 total).

Exclusive Program Guide and Electronic Portal Sponsor - \$10,000 – DEADLINE AUG. 15

Be the only sponsor listed on the cover of the conference program guide and on the home page of the electronic portal (website) provided to conference attendees post conference with access to PowerPoint presentations, outlines and other session materials. Sponsorship also includes your logo on conference signage and in the slide show during the conference opening, a full page advertisement in the conference program, and one additional complimentary registration (2 total).

Exclusive Teen Summit Sponsor - \$10,000 – NEW!

Sponsor NEDA's first ever Teen Summit at which our new interactive teen website will be launched. Benefits include... Your flyer or brochure placed in the goody bag for up to 100 attendees. (Other branded item or coupon may be considered with prior approval.) Signage at the event. Announcement at summit opening (and introduction of organization's representative – if desired). Optional exhibit booth and exhibitor badge for regular NEDA Conference. (No exhibit booths or adult attendance to Teen Summit will be provided.) Full page announcement or ad in regular NEDA Conference program if secured by August 15th)